

# The Marketing Research Education Foundation Awards FAQ

## Who can nominate?

You can nominate yourself, your co-worker(s), your company or your clients so long as they meet the judging criteria for the category.

## Do you have to be based in the United States to participate?

No. The awards are open to all researchers worldwide.

## Who is judging the awards? How can I be sure about the integrity of the awards?

To avoid a popularity contest or the issuing of awards that are not based on merit, the Marketing Research Education Foundation Awards will be judged by members of the MREF board of directors. All judges must sign a non-disclosure agreement prior to judging awards. Judges will not be allowed to judge categories in which they are nominated. And all attempts will be made to ensure the judging is blind so that the judges do not know the name or company they are evaluating.

## What are the deadlines and important dates of the awards?

February 7, 2024 – Entry period opens

May 22, 2024 – Nominations close at 11:59 p.m. ET

July 16, 2024 – Winners announced at NYC board networking event

November 19, 2024 – Virtual awards celebration with all Marketing Research and Insight Excellence Awards

## Do nominees need to be present to win the award?

No. Winners will be announced in-person at an MREF board networking event in NYC on July 16, but you do not have to be present to win.

## Do winners get to/have to speak?

Winners who attend the July networking event will be given one minute to briefly speak.

## How can I change my entry?

Yes, there is an option to edit your submission in the Google form after it is submitted. This can also be used as a way to allow multiple people in your organization to work on a submission. All submitted nominations will be considered final on May 22, 2024, at 11:59 p.m. ET.

## How can I sponsor the awards?

If you are interested in being considered as a sponsor of The MREF Awards, contact [Alana Gates](#).

## Fees to nominate:

There is no fee to nominate.